



Fredericton District Soccer Association

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FOR IMMEDIATE RELEASE

FDSA HIRES FULL-TIME CLUB HEAD COACH

Fredericton, New Brunswick, January 25th, 2012 - The Fredericton District Soccer Association is pleased to announce that the Board of Directors has approved the appointment of Barry Morrison to the new full-time position of Club Head Coach. Mr. Morrison is a Fredericton native who holds a Bachelor of Kinesiology from UNB and a Diploma in High Performance Coaching from the National Coaching Institute in Victoria, BC. Barry has an extensive background in coaching, sports management, training and development gained at the regional, provincial and national levels of elite sporting competition. His knowledge and experience working with non-profit organizations, coordinating volunteers and developing technical programs will be key assets in order to help FDSA better align with CSA Wellness to World Cup and Long Term Player Development. He will be responsible for the technical growth of soccer within the framework of the FDSA's strategic priorities, as well as overseeing increased coaching education and player development opportunities.

Chris Hand, FDSA President stated, "Our club is very fortunate to have attracted an individual of Barry's caliber and character. We are confident Barry will help take FDSA to its next level of development."

Morrison currently resides in Lethbridge, AB where he holds the full-time position as the District Head Coach for the Lethbridge Soccer Association and part-time position as Head Coach for Lethbridge College Women's Soccer program. He is scheduled to begin his position with FDSA before the start of the 2012 season.

For further information, please contact Andrea Smith, Executive Director at 506.451.1342.